

Invention Profile

Name of invention:

Brief Description

If your entry is selected among the Top 25 this brief description will also be included on the 'invented in Utah' website and in marketing and media collateral. (50 words or less)

If my entry is selected among the Top 25, I agree that this brief description may be included on the 'Invented in Utah' website and in marketing and media collateral.

Include my Name, Phone #, and Email Address to the Brief Description online.

Complete Description *

1. Describe the market need the invention seeks to fulfill -

2. What is the potential market size of those who would seek the solution?

3. Explain how the invention provides an innovative solution to the market need -

Stage of development

- | | |
|------------------------------------|--|
| <input type="checkbox"/> Concept | <input type="checkbox"/> Notes, Drawings, & Diagrams |
| <input type="checkbox"/> Prototype | <input type="checkbox"/> Market Ready |

IP Protection

Describe any steps that have been taken to protect your idea / invention (Inventors Log Book, Patent Search, Patent Application, Patent Granted, etc.)

Competition and Current Products

What other companies / products are currently vying to fill this need?

Areas of Needed Development

If your idea / invention is advanced to the Top 3, and thus becomes an award winner, what services and support will be most needed at the time of award (April 2009) to develop your concept/business?

Where did you first hear about 'invented in Utah'?

- | | |
|--|---|
| <input type="checkbox"/> iiU Sponsor _____ | <input type="checkbox"/> Email Invitation _____ |
| <input type="checkbox"/> Press _____ | <input type="checkbox"/> Viral Video _____ |
| <input type="checkbox"/> University _____ | <input type="checkbox"/> Other _____ |

*Each inventor may include up to **five** pages of supporting materials. Please be brief, concise, and professional.